**Miu Studio — Agency Profile & Client Guide**

**Remote-First Creative & Technical Agency** specializing in high-end video post-production, 3D modeling, and interactive web development.

# 1. About Miu Studio

Miu Studio operates on a direct-client partnership model, delivering streamlined, high-quality digital assets and interactive web experiences without the friction and overhead of traditional agencies.

- **Operating Model:** 100% Remote-First (Asynchronous, text-first communication via WhatsApp).
- **Core Philosophy:** Direct collaboration, strict operational transparency, uncompromising craftsmanship, and streamlined workflow efficiency.

# 2. Core Service Pillars & Commercial Pricing Standards

## A. Web Design & Creative Development (Miu Studio)

- **Tech Stack:** HTML, CSS, JavaScript, **Three.js**, WebGL, GSAP ScrollTrigger, Tailwind CSS, Vercel, Firebase, Supabase.
- **Flagship Projects & Commercial Value:**
    - **Miu Studio Portfolio:** Custom **Three.js** / WebGL integration, glassmorphism UI, advanced Tailwind, editorial dark theme, SEO-optimized. *(Market Value: RM4,000 – RM5,500)*
    - **3D Isometric Cafe:** Interactive 3D environment showcase blending Blender 3D diorama and web integration. *(Market Value: RM3,000 – RM4,500)*
    - **Anime-TV:** Media catalog and streaming web app interface with dynamic grid content and cinematic dark theme. *(Market Value: RM3,000 – RM4,500)*

## B. Video Editing & Post-Production (Miu Editing)

- High-pacing short-form video editing for marketing, social media, and brand campaigns (DaVinci Resolve, Premiere Pro).
- Standardized batch editing, color grading, and motion graphics integration.

## C. 3D Modeling & Environmental Design (Miu 3D)

- Custom 3D asset creation, product rendering, and procedural node workflows using Blender.

- Optimized asset preparation for real-time web and interactive engines.

# 3. Miu Care Retainer (Monthly Maintenance Tiers)

To ensure long-term website performance, security, and uptime, we offer structured monthly maintenance retainers:

- **Tier 1: Miu Essential (RM150 – RM250 / month)**
  - Domain & SSL monitoring, uptime checks, basic security updates, and 0.5 hours of minor content edits per month.
- **Tier 2: Miu Growth (RM350 – RM600 / month)**
  - Includes Essential features + weekly database backups, priority bug fixes, performance monitoring (Lighthouse), 2 hours of dedicated content updates, and monthly analytics reports.
- **Tier 3: Miu Enterprise / 3D Web (RM800 – RM1,500+ / month)**
  - Custom apps & heavy Three.js / WebGL sites. Includes 24/7 uptime monitoring, rate-limiting tracking, 4–5 priority development hours, and dedicated emergency support.

# 4. Operational Standards & Client Rules

- **No Weekly Meetings:** To protect deep-work hours and development productivity, we strictly do not participate in recurring weekly meetings. All progress updates are communicated concisely via WhatsApp.
- **Payment Terms:** All projects require a strict **50% non-refundable upfront deposit** to secure scheduling and resource allocation, with the final 50% balance settled prior to final file release or domain migration.
- **Contract Limits:** Standard video and development packages operate under a strict **31-day contract window** to ensure smooth and predictable project turnaround.

# 5. Contact & Inquiry

- **Website:** [miustudio.vercel.app](miustudio.vercel.app)
- **Inquiries:** Direct submission via website contact form or official communication channels.